

Fact sheet

Official name	The Medinge Group
Web address	www.medinge.org
Date founded	First Sweden-only meeting, August 2000; first international meeting, August 2001
Meets	Yearly in August, at Medinge Säteri, two-and-a-half hours west of Stockholm, Sweden Yearly in January in alternative locations

Active members

Malcolm Allan / Inergy
 Simon Anholt / Earthspeak Consultancy
 Julie Anixter / LAGA/Tom Peters Company!
 Brice Auckenthaler / eXperts
 John Caswell / Group Partners
 Thomas Gad / Brandflight
 Sicco van Gelder / Brand Meta
 Anne-Marie Hovstadius / Anne-Marie Hovstadius
 Nicholas Ind / Equilibrium Consulting
 Tim Kitchin / Steal This Brand
 Niclas Ljungberg / Placebrands
 Chris Macrae / ValueTrue.com
 Denzil J. Meyers / widgetwonder
 Alan Mitchell
 John Moore / Ourhouse
 Stanley Moss / Diganzi
 Luke Nicholson / Ethical Media
 Anette Rosencreutz / Brandflight
 Ian Ryder / Unisys
 Jack Yan / Jack Yan & Associates

For more information, speaker availability or other resources, contact:

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<i>UK and Europe</i>	John Moore	Ourhouse	+44 20 7359-5061
<i>USA</i>	Stanley Moss	Diganzi	+1 503 312-2592

Also available:

Q&A
 The Brand Manifesto
Beyond Branding, published by Kogan Page
 News release on the 'Top Brands with a Conscience' initiative, November 2003
 The Medinge Group Members' List

